

FOREWORD

I started TMG 25 years ago when I were just 21 years old, a medical student with nothing but passion for travel, love for our country and a need to make ends meet for my little family. I am proud to have built some amazing companies, businesses and brands which are amongst the best in their niche segments. I am also proud of my three wonderful children who are the love of my life.

The journey is even more exciting as each of the brand is a unique story like an unique child. While the brands and businesses might be different in their target segments and have different attributes, they share the same TMG's DNA which are heartfelt and consistent services, exceptional values for money and number 1 in their segment (and getting better every day). We always love and respect nature and community around us.

This is the first time we try to put all of our brands in a single publication. This book is a collection of our fine hospitality, aviation and holiday experience brands in Vietnam and Laos.

Many things have changed over the last 25 years with more facilities for tourists ever were built in Vietnam, cities are getting much busier, bigger and the country is more developed with better infrastructure. However, there are things which have not changed; the beauty of our landscapes, the enduring strength of our culture and spirit of our people. TMG assets were built to show you and our travellers both the changes and the things that never change, the authentic Vietnamese experiences which will hopefully change you and our travellers.

Tran Trong Kien
Group Founder and CEO



1994

- Established Buffalo Tours Vietnam

2006

- Established Intrepid Vietnam (now PEAK Vietnam)

2007

- Launched Mai Chau Lodge
- Established Thien Minh Transportation

2008

- Established Buffalo Tours Sale Office in Australia

2009

- Established Buffalo Tours Laos, Cambodia and Thailand

2010

- Acquired Cholon Tours and Asia Outdoors
- Established Buffalo Tours Sale Office in the UK

2011

- Acquired Victoria Hotels & Resorts
- Launched Xiongthong Palace in Laos (now Victoria Xiongthong Palace)
- Established iViVu.com

2012

- Acquired Festival Hue Hotel (now ÊMM Hotel Hue)
- Established Cholon Tours Office China
- Launched L'Azélée Cruises

2013

- Launched ÊMM Hotel Saigon
- Acquired the traditional boats and a restaurant in Mekong Delta
- Established Buffalo Tours Myanmar

2014

- Launched Hai Au Aviation
- Established Buffalo Tours Sale Office in the USA

2016

- Established Go Vacation Vietnam
- Launched ÊMM Hotel Hoi An
- Launched ÊMM Hotel Hue

2017

- Launched Spice Viet Restaurant in Hue

2018

- Launched Spice Viet Restaurant in Hoi An
- Divestment Agreement of Destination Management Business with Flight Centre Group
- Launched Spice Viet Restaurant in Ho Chi Minh City
- Established Victoria Mekong Cruise JV

2015

- Established Buffalo Tours Singapore, Malaysia, Indonesia, Hongkong, Japan
- Acquired Emeraude Cruise



THE JOURNEY SO FAR

From its humble beginning in 1994, TMG has grown from three employees to over 2,500. Since 2010, the number of tour passengers each year has doubled, while the number of room nights sold has jumped by 650 percent. The basis of that success is our people, who embody the values of TMG to inspire our customers and create extraordinary journeys alongside them. Although they come from different walks of life, serve different purposes and have distinct characteristics, everyone at TMG shares the same values that allow us to grow and prosper. That set of common core values is IDARE - Inspirational, Dynamic, Adventurous, Responsible, Excellent – Dare to Think, Dare to Do.



WHY WORK WITH US ?

- Trusted reputation built over more than 25 years of leading the travel and hospitality sector in Vietnam. One of the largest, most experienced, integrated, private travel groups in Vietnam.
- Unique and authentic experiences: Train to Sapa; scenic flights over Halong Bay; cycling in Mai Chau; sidecar trips in Hoi An; intimate, overnight sampan cruises in the Mekong Delta; authentic food-focused travel showcasing the distinctive cuisines of Hue, Hoi An, and Saigon; and many more.
- Highest international health and safety standards.
- Professional, multi-cultural teams throughout Vietnam with expert understanding of various market segments.
- Dedicated account manager to meet all your needs.
- Direct booking to guarantee best possible rates, benefits and product allotments for your guests.
- Newest technologies for a seamless online experience.
- Promote responsible and sustainable travel in everything we do.





OUR BRANDS

Over the last 25 years TMG has risen to become a leader in travel and hospitality industry throughout Asia. From our beginnings as a boutique adventure tour operator, we have experienced exponential growth and have diversified to offer a spectrum of services across the industry.

With hospitality, aviation and holiday experience brands, TMG provides end-to-end travel and hospitality services for our customers. This is in line with our goal to inspire people by delivering unique travel experiences.

We ensure every step of our guests' journey is simple and convenient by providing accommodation, aviation, cruises, restaurants as well as other booking services.

BY HOSPITALITY BRAND:



BY AVIATION BRAND:

HOLIDAY EXPERIENCES:





BY HOSPITALITY BRAND



VICTORIA

Journeys of Distinction

VICTORIA HOTELS AND RESORTS

Victoria Hotels and Resorts connects guests with the real Indochina in ways like no other hotel can. Proud of our Indochina heritage, our boutique properties embrace the best aspects of colonial heritage, while showcasing local culture and landscape. We are dedicated to help our guests along their journeys of distinction through heartfelt service, pride in our culture, and generosity of spirit.

From the pristine mountains of Sapa, the historic town of Hoi An, the lush and vibrant Mekong Delta and the coastal sand dunes of Phan Thiet to the World Heritage splendor of the Temples of Angkor or Laos's Luang Prabang, Victoria Hotels and Resorts is keeping alive the spirit of the golden age of travel.

Mixing French-colonial styles of architecture with flourishes of local tradition, these captivating properties blend history, culture and landscape into a gently unforgettable experience.

VICTORIA SAPA RESORT & SPA



Nestled amongst the mountains of Sapa in Northern Vietnam lies the resort, modelled after a traditional mountain chalet. The resort's stone and wood construction blends seamlessly with the surrounding environment, overlooking Indochina's highest peak, Mount Fansipan.

There are 77 well-appointed rooms and suites.

- 21 Victoria Superior Rooms
- 52 Victoria Deluxe Rooms
- 2 Victoria Family Studios
- 2 Victoria Suites

Hotel facilities:

- All-day dining restaurant
- Bar
- Indoor heated swimming pool
- Tennis court
- Petanque
- Billiard table
- Fitness center
- Spa and beauty
- Kid's club
- Excursions
- Meeting and conference



VICTORIA HOI AN BEACH RESORT & SPA



The resort is located along Cua Dai Beach, just 15 minutes from Hoi An Ancient Town by shuttle bus or private car and 30 minutes from Danang International Airport. The resort is modelled after a traditional fishing village with small laneways, picturesque ponds and village houses with clay tiled roofs.

There are 109 rooms and suites, inspired by the style of ancient Hoi An.

- 32 River View Rooms
- 24 Garden View Rooms
- 24 Victoria Deluxe Rooms
- 4 Victoria Deluxe Ocean View Rooms
- 20 Victoria Junior Suites
- 5 Victoria Suites

Hotel facilities:

- All-day dining restaurant
- 3 bars
- Swimming pool and children's pool
- Fitness centre
- Sports facilities: water sports, tennis courts, table tennis, badminton, petanque, fishing, kite flying and beach volleyball
- Spa and beauty
- Kid's club
- Sidecar excursions
- Meeting and conference



VICTORIA PHAN THIET BEACH RESORT & SPA



The resort is situated 220 km northeast of Ho Chi Minh City and about 4 hours by car. With its 450 m-long sandy beach, 7 hectares of gardens and 2 swimming pools, the resort is ideally suited for parties and incentives, while also accommodating guests looking for privacy and quiet.

There are 57 cosy thatched roof bungalows.

- 22 Victoria Garden View Bungalows
- 18 Victoria Beach Front Bungalows
- 8 Victoria Family Bungalows
- 7 Victoria Deluxe Sea View Bungalows
- 1 Private Pool Villa with 2 bedrooms
- 1 Family Pool Villa with 5 bedrooms

Hotel facilities:

- All-day dining restaurant
- 2 bars
- Infinity pool
- Sports facilities: water sports, tennis court, table tennis, badminton, pool table, fitness centre, beach volleyball, soccer
- Spa and beauty
- Kid's club
- Private excursions
- Meeting and conference





VICTORIA CAN THO RESORT

The only luxury hotel in the centre of the Mekong Delta, the four-star Victoria Can Tho Resort blends colonial-style architecture with the natural beauty of the river. Close to the city of Can Tho, this quiet retreat lies on the banks of the Hau River, set amidst lush gardens filled with exotic plants. Can Tho is located 170 km (3.5 hours) from Ho Chi Minh City. Can Tho Airport is only 13 km (25 minutes) from the resort.

There are 92 French colonial-style rooms and suites

- 28 Victoria Superior Rooms
- 56 Victoria Deluxe Rooms
- 8 Victoria Suites

Hotel facilities:

- All-day dining restaurant
- Bar
- Swimming pool
- Sports facilities: tennis court, table tennis, pool table, fitness centre
- Spa and beauty
- Kid's club
- Private excursions
- Meeting and conference



VICTORIA CHAU DOC HOTEL



The hotel is located on the Bassac River, a tributary of the Mekong River. Its French colonial architecture and style is unique in the region, and together with its warm service makes it a mandatory stop en route to or from Cambodia. Chau Doc is a six hour drive (280km) from Ho Chi Minh City with the closest airports being Can Tho (3 hours) and Ho Chi Minh City. It is also accessible to and from Phnom Penh by speedboat (5 hours).

There are 92 rooms and suites.

- 48 Victoria Superior Rooms
- 40 Victoria Deluxe Rooms
- 4 Victoria Suites

Hotel facilities:

- All-day dining restaurant
- Bar
- Swimming pool
- Sports facilities: table tennis, pool table, fitness centre
- Speedboats for rent
- Spa and beauty
- Kid's club
- Excursions
- Meeting and conference



VICTORIA NUI SAM LODGE

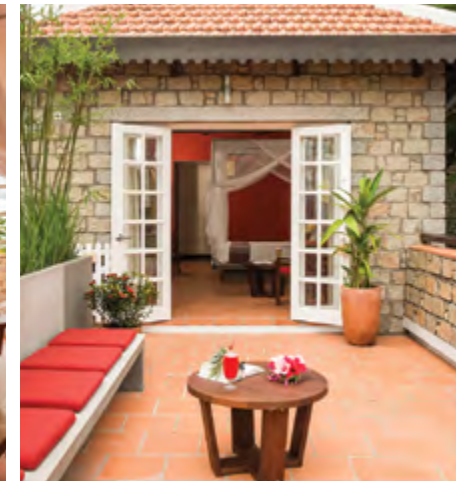
The Lodge is located just 20 minutes (7 km) from Chau Doc, 3 hours from Can Tho, 6 hours from Ho Chi Minh City and 5 hours by speedboat to Phnom Penh.

Victoria Nui Sam Lodge features 36 bungalows, all with a private terrace or balcony overlooking the paddy fields.

- 21 Superior Bungalows
- 9 Deluxe Bungalows
- 6 Family Bungalows

Hotel facilities:

- All-day dining restaurant
- Bar
- Swimming pool with panoramic view
- Excursions
- Meeting and conference



VICTORIA XIENGTHONG PALACE



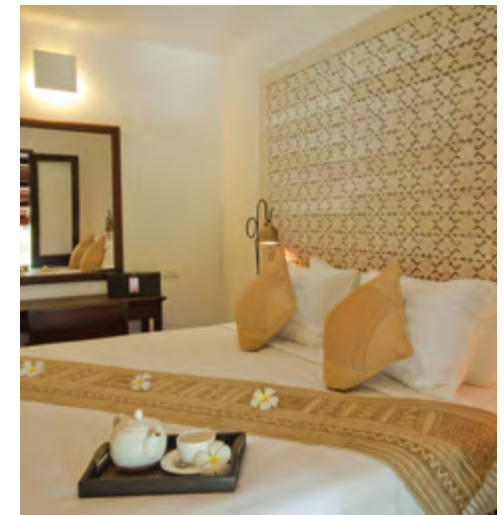
The hotel is located in a quiet corner of the old quarter of Luang Prabang, just a short stroll from the restaurants and the famed night market in the city center. The last residence of the Lao Royal Family, Victoria Xiangthong Palace has been lovingly restored to its former glory, offering guests an incredibly cultured yet relaxing stay.

There are 26 comfortable rooms, suites & villas.

- 6 Palace Twin Rooms
- 6 Palace Double Rooms
- 5 Victoria Suites
- 3 Mekong Suites
- 6 Xiangthong Villas

Hotel facilities:

- All-day dining restaurant
- Outdoor cinema
- Spa and beauty
- Cooking class and yoga classes (upon request)
- Excursions
- Meeting and conference





VICTORIA

Journeys of Distinction

WWW.VICTORIAHOTELS.ASIA



ÊMM HOTELS

The three-star EMM Hotels are Vietnam's newest international standard properties, bringing a whole new level of service and quality to the Vietnamese market.

ÊMM combines contemporary design, generously-sized rooms and a supreme level of customer service. Every aspect of the 'EMM experience' has been designed to ensure guests feel welcome and comfortable during their stay.

ÊMM HOTEL SAIGON

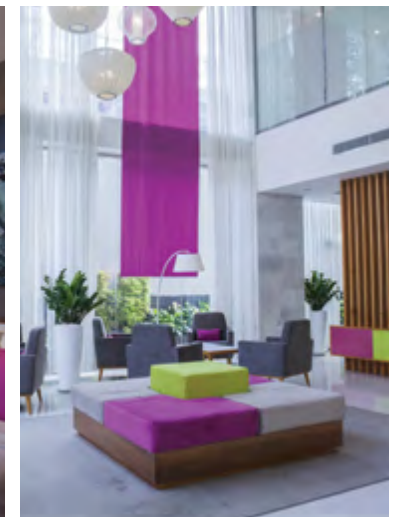
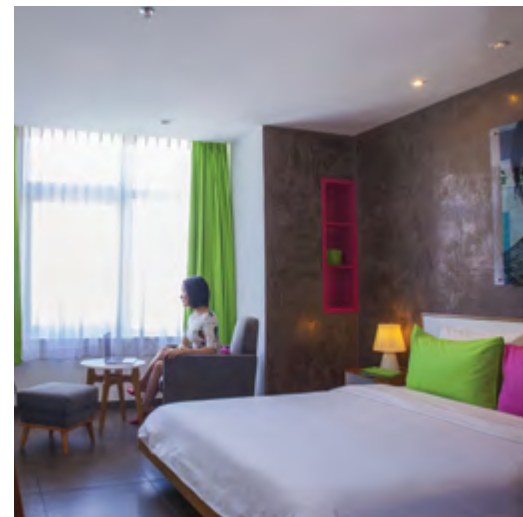
Centrally located between Saigon's glittery downtown of District 1 and its historic homes of District 3, ÊMM Hotel Saigon is an easy walk to the city icons of Notre Dame Cathedral and Unification Palace as well as a variety of restaurants, shopping centres and local markets.

The hotel features fresh, funky décor in bright colours. Its 72 rooms range from 25 sqm Superior Rooms to spacious 67 sqm two-bedroom apartments, ideal for families and long-stay guests.

- 12 Superior Rooms
- 22 One-bedroom Apartments
- 22 Two-bedroom Apartments

Hotel facilities

- All-day dining restaurant
- Specialty Vietnamese restaurant
- Rooftop bar
- Fitness center
- Tour desk



ÊMM HOTEL HOI AN

The hotel is ideally located only minutes away from Hoi An's 15th century Old Quarter (a UNESCO World Heritage Site) and the palm tree-lined beaches of Cua Dai and An Bang.

ÊMM Hotel Hoi An features 85 generously-sized rooms with modern amenities

- 41 Superior Rooms
- 20 Deluxe City View Rooms
- 22 Deluxe Pool View Rooms
- 8 Premier Suites
- 1 Suite



Hotel facilities

- All-day dining restaurant
- Specialty Vietnamese restaurant
- Pool-side bar
- Swimming pool
- Fitness center
- Kid's club
- Spa and beauty
- Library
- Tour desk





Nestled in the heart of the former imperial capital of Hue, the hotel is the ideal base from which to discover Hue's fascinating history and unique culture with the Perfume River and the UNESCO World Heritage-listed Hue Citadel just a few minutes' walk away. The bright, cheery hotel features a colour scheme inspired by ancient Hue itself, highlighted by imperial jade and royal purple.

ÊMM Hotel Hue features 72 generously-sized rooms with modern amenities.

- 14 Superior Rooms
- 56 Deluxe Rooms
- 2 Family Rooms

Hotel facilities

- All-day dining restaurant
- Specialty Vietnamese restaurant
- Pool-side bar
- Swimming pool
- Fitness center
- Meeting and conference
- Tour desk

ÊMM HOTEL HUE





WWW.EMMHOTELS.COM

COMING SOON IN 2019

ÊMM Hotel Can Tho
ÊMM Hotel Hanoi



MAI CHAU LODGE

Located in Mai Chau, just more than 3 hours away from Hanoi, the resort is designed in the local Thai style, offering a comfortable stay to guests in search of a unique cultural experience in a breathtaking environment.

Mai Chau Lodge has 16 rooms, each coming with a picturesque view of either the mountains or the valley with its verdant paddy fields. High ceilings and large windows create a sense of spaciousness and restfulness.

- 15 Deluxe Rooms
- 1 Junior Suite

Hotel facilities:

- Restaurant
- Bar
- Swimming pool and jacuzzi
- Meeting and conference
- Private excursions





WWW.MAICHAULODGE.COM

BY AVIATION BRAND

HAI AU AVIATION



TMG is continuing its tradition of creating new and bold travel experiences for clients with the introduction of Hai Au Aviation, Vietnam's first seaplane service for tourism.

Offering flights over some of the country's most iconic destinations such as Halong Bay, Phan Thiet and Can Tho, Hai Au Aviation gives guests the chance to enjoy spectacular view from the top and dramatically reduce travel times.

Our latest series Cessna Grand Caravan 208B-EX Amphibians are crewed by experienced, internationally trained flight crew to ensure your journey is as safe and comfortable as possible. Guests can choose from scheduled flights, scenic excursions or hi-end private chartered flights from both Hanoi and Ho Chi Minh City. In the future, we will continue to expand regional destinations such as Laos and Cambodia.



WWW.SEAPLANES.VN

HOLIDAY EXPERIENCES



L'AZALÉE CRUISES

L'Azalée Cruises proudly offers Halong's newest premier cruise experiences on vessels which operate to certified marine standards and come fully appointed with modern safety features and equipment together with kind and well-trained staff. Moreover, our cruises were crafted in pursuit of combining heritage and culture with international resort standards.

L'AZALÉE PREMIUM CRUISES



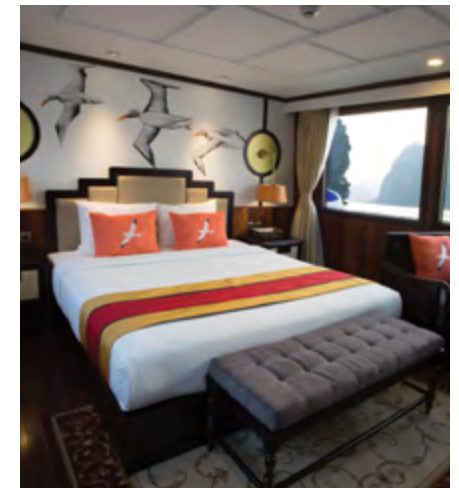
The L'Azalée Premium Cruise vessels are uniquely designed, private Asian-style junks that use wood as their main material, creating a warm and comfortable feel. The fleet's capacity is two people for an overnight experience. Once on board, your personal butler will handle all of your needs and introduce you to the heritage of Halong Bay. This cruise is ideal for guests looking for privacy or a romantic escape during their Halong experience.

Accommodation:

- One 22m2 cabin with premium amenities
- En-suite bathroom and shower

Facilities:

- Private dining terrace
- Sundeck with sun beds
- Private chef and butler



L'AZALÉE DELUXE CRUISES



The lone vessel used for the L'Azalée Deluxe Cruise is the largest member of the L'Azalée Collection fleet, the ideal option for groups such as big families, but also maintains privacy.

Accommodation:

- 10 Superior Cabins (16m² each) with choice of double or twin beds
- 2 Junior Suites (23m² each) + rear private outdoor deck area of 3sqm

Facilities:

- Open air sundeck with sun beds
- Buffet restaurant
- Bar
- Cooking demonstration
- Excursions and kayaking

L'AZALÉE CLASSIC CRUISES



The single L'Azalée Classic Cruise vessel is 24 m in length and has a capacity of 40 guests for Halong Bay day cruise. Passengers can enjoy a full Western and Asian fusion buffet lunch along with drinks like wine, beer, cocktails and mocktails served at an international standard.

Facilities:

- Buffet restaurant
- Open top deck with sun beds
- Air-conditioned lower deck
- Lounge bar



WWW.LAZALEECRUISES.VN

EMERAUDE CLASSIC CRUISES



Emeraude Classic Cruises offers guests a value-packed, premium experience in Halong Bay starting with the ship itself. Limited to just 80 passengers, the ship is modeled after a turn-of-the-century paddle steamer and evokes a time when travel was synonymous with style and leisure. From our vintage décor paired with state-of-the-art navigational and safety systems to our freshly-made crêpes on the Sundeck and elegant seafood BBQs – everything about the Emeraude is designed to make your Halong Bay cruise the safest, most stylish and memorable cruise experience possible.

Accommodation:

- 12 Superior Cabins
- 22 Deluxe Cabins
- 1 Paul Roque Suite
- 1 Emeraude Suite
- 1 Captain Suite

Facilities:

- Open air sundeck with sun beds
- Buffet restaurant
- Sundeck bar
- Cooking demonstration
- Excursions and kayaking





WWW.EMERAUDE-CRUISES.COM

SPICE VIET RESTAURANT



Spice Viet Restaurant showcases light, healthy Vietnamese cuisine that's true to the flavours of classic Vietnamese cooking, with special focus on authentic regional dishes. Diners at Spice Viet Restaurant can expect a culinary journey of Vietnam's most beloved dishes, including "Cao lau" from Hoi An, "Bun mam" from Mekong Delta or "Bun cha" from Hanoi.

Spice Viet also builds on the freshness and simplicity that Vietnamese cuisine is known for by making a commitment to using sustainable, organic, locally-sourced and farmed produce. Our restaurants similarly feature design elements which reflect local culture and craftsmanship, all with a modern Vietnamese aesthetic.

Spice Viet Restaurants are located in Hue, Hoi An and Saigon with more locations opening soon, including London and Moscow.





WWW.EATSPICEVIET.COM



VICTORIA CRUISES

Experience the Mekong Delta at river level on our traditional sampans for a unique insight into the Mekong people's life. Discreet and attentive, our crew takes care of your every needs as you travel along the river. Most of our cruises depart from or return to Cai Be, about 2 hours from Ho Chi Minh City and 1.5 hours from Can Tho. Other cruises start from Vinh Long, Can Tho or Long Xuyen.

All our sampans are designed as authentic traditional Mekong Delta boats using natural materials such as rattan, bamboo and exotic wood:

- **Mekong Princess sampan:**

Gastronomic and short discovery cruises around Can Tho

- **Cai Be Princess sampans:**

One-day cruises around Cai Be

- **Song Xanh sampans:**

Four sampans with 3 cabins and three sampans with 2 cabins, dedicated mainly to overnight cruises (2-3 days) to Can Tho, Chau Doc or Rach Gia

- **Le Longanier Restaurant:**

The perfect en-route lunch stop for visitors to the Mekong Delta





VICTORIA MEKONG

Victoria Mekong is the newest and most exciting cruise experience on Southeast Asia's mightiest river.

Boasting four-star comfort and superior service, your customers are free to relax, enjoy the onboard entertainment or soak up the wonders of the passing landscapes. The itinerary has a uniquely scenic focus, passing from the lush, green landscapes of Vietnam's Mekong Delta up to Cambodia's enchanting capital, Phnom Penh, cruising for four nights upstream, or three nights downstream. Shore excursions are designed with an emphasis on experiencing local life, with plenty of opportunities to interact with local people and their fascinating culture.





VICTORIA EXPRESS TRAIN

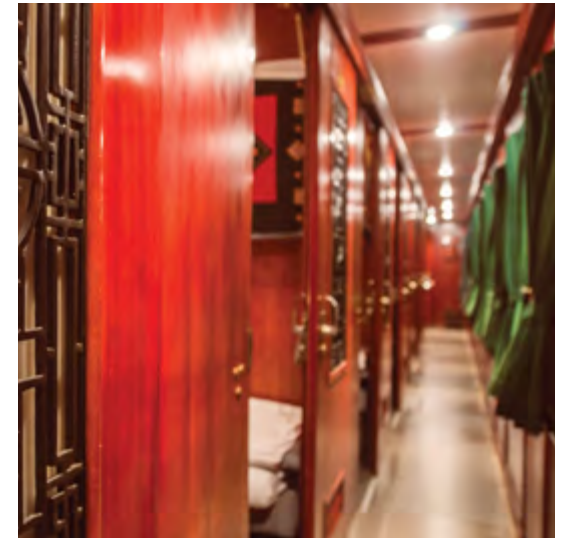
Travelling to Sapa has never been more appealing. You can now travel in style with our unique overnight Victoria Express Train, and awaken from the comfort of our cosy sleeping carriage just in time to see the sunrise over the glorious scenery before getting ready for the day with a cup of espresso prior to arrival.

Train accommodation

- 2 sleeping carriages accommodate 48 passengers
- 13 cabins with 4 berths each, which can be converted into private
- Restroom facilities

Cabin facilities

- Wooden panelling
- Electric sockets
- Windows provide unobstructed views
- Shoe basket
- Individual amenity kits
- Air-conditioning
- Individual lamps per berth





VICTORIA VOYAGES

Victoria Voyages put the entire Victoria network at your disposal for a stylish yet affordable journey through Indochina, making use of our boutique hotels, our own traditional sampans, vintage train carriages, premium coaches and classic sidecars.

Victoria Voyages showcase the very best of Vietnam and Laos. Our curated itineraries encompass the highlights of Indochina, incorporating unforgettable experiences into a well-balanced journey that is equal doses relaxation and exploration.





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